

# Plant for Profit

# New Nectarines

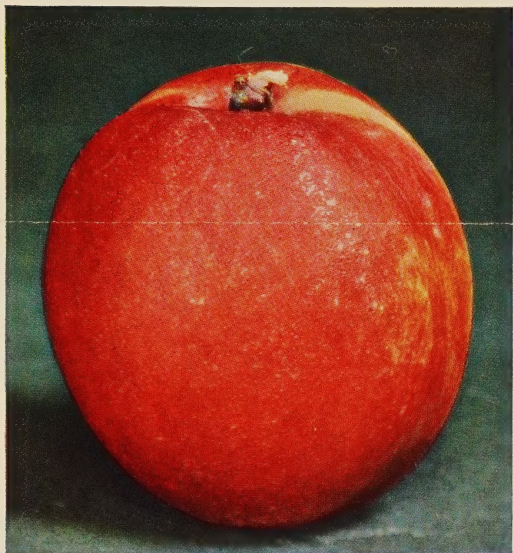
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## NEW, YELLOW-FLESHED NECTARINES

If you are interested in planting for profit you should look into the advantages offered by planting our new varieties.

Here you have a choice of many fine varieties of both freestone and clingstone, with a ripening range from June 10th to the middle of August.

These sensational, new, yellow-fleshed golden Nectarines are highly blushed with red and are loaded with eye appeal. Superb in their carrying and shipping qualities and comparable to peaches, with a flavor not to be found in the older types.



GRAND RIVER

### RED RIVER

*Semi-clingstone—Patent applied for.*

Ripens approximately 7½ weeks before Elberta. Compared to John Rivers it ripens about 10 days earlier. The skin is a highly colored red and is much more attractive than John Rivers. A white fleshed nectarine and to date the earliest one on the market.

### GRAND RIVER

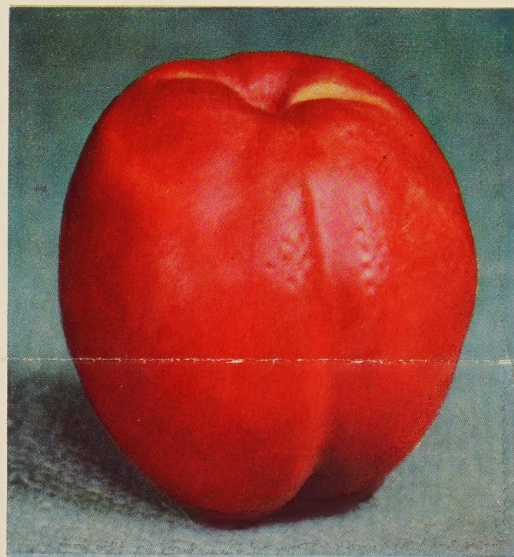
*Semi-clingstone—Patent No. 1248.*

Ripens approximately 7 weeks before Elberta. In this variety we offer you a nectarine ripening one week before the John Rivers. Fruit is medium in size, firm. Skin is yellow in color and almost completely over-spread with bright red. Flesh yellow. Trees strong growers and good producers.

### EARLY SUNGRAND

*Semi-freestone—Patent applied for.*

Ripens approximately 6 weeks before Elberta. Matures with John Rivers but stays firm much longer and is about 50% larger in size. Flesh yellow and much firmer than John Rivers. Skin yellow with a bright red overlay at harvest time. Should be a good, firm, long distance shipper. Very similar to Sungrand but ripens 3 weeks earlier.



EARLY SUNGRAND

Trees of Le Grand Varieties sold in commercial quantities only. Not less than 300 trees of any one variety sold with the exception of Le Grand which can be purchased in smaller quantities.

## REEDLEY NURSERY

7th & Eye Streets

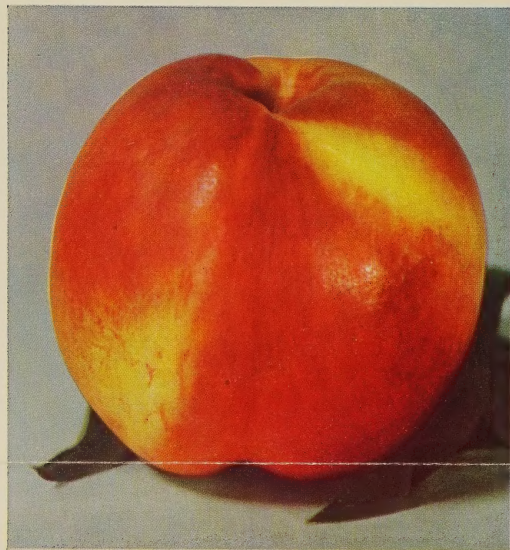
P. O. Box 587

Phone 750

REEDLEY, CALIFORNIA

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EARLY LE GRAND

## GRAND HAVEN

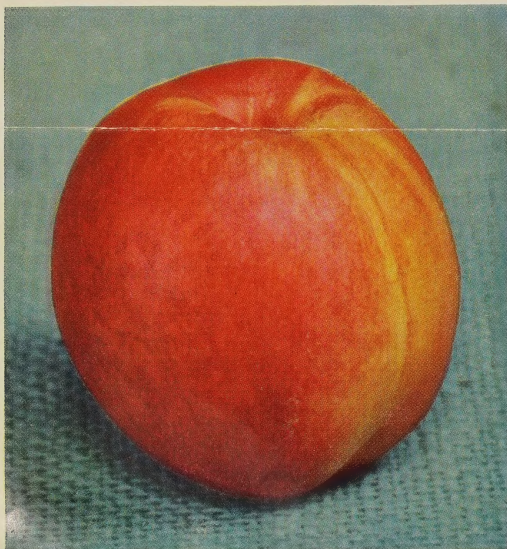
*Semi-freestone—Patent No. 1326.*

Ripens approximately 6 weeks before Elberta. This fruit ripens with the John Rivers but is larger and firmer. Skin coloring yellow, almost entirely covered by red blush. Flesh yellow with red coloring at the pit. This tree will produce good crops when high temperatures, during dormancy period, reflect unfavorably on many other varieties of fruits.

## STAR GRAND

*Freestone—Patent No. 1327.*

Ripens approximately 5 weeks before Elberta. Larger than John Rivers and ripening between John Rivers and Gower it fills a gap when no other good nectarine is on the market. Skin yellow with an extensive red overcoat. Flesh yellow.



STAR GRAND

## EARLY LE GRAND

*Clingstone—Patent No. 980.*

Ripens approximately 3 weeks before Elberta. Similar in size and color to Le Grand but ripens about three weeks earlier. Fruit is large in size, very firm. Skin golden yellow undercover and heavily blushed with red. Flesh is yellow with a tinge of pink at the pit. Flavor rich. Trees are strong growers. Can be shipped with Kim Elberta peach.

## GRAND PRIZE

*Freestone—Patent applied for.*

Ripens approximately 1½ weeks before Elberta. This one ripens with the Gower nectarine but fruit is larger, about the size of the Quetta. Harvest complete before Quetta. Skin yellow, overcast with red. Flesh yellow.



GRAND PRIZE

## RED GRAND

*Clingstone—Patent No. 1060.*

Ripens approximately 1 week before Elberta. Closely resembles Le Grand but is more highly colored and ripens a week earlier than Le Grand. Fruit ripens and colors evenly and fills the gap between Early Le Grand and Le Grand. Fruit is large in size being considerably larger than Quetta, well grown specimens averaging 3 inches in diameter and quite uniform in size. Round in shape with point almost lacking at the apex. Skin yellow, overspread with bright red, thick, tough, tenacious to flesh. Flesh yellow with considerable red next to pit. Abundant juice, syrup-like and rich. Flesh firm. Being a clingstone, like the Le Grand, it has excellent keeping qualities. As a market nectarine it is loaded with eye appeal.



## LE GRAND

*Clingstone—Patent No. 549.*

Ripens approximately with Elberta and J. H. Hale. The market and grower reports make a description of this one almost unnecessary. Without question one of the largest and finest yellow fleshed nectarines yet introduced. This wonderful new commercial shipping variety is a result of a cross between the J. H. Hale peach and Quetta nectarine. The skin has a rich golden-yellow undercover, overspread with bright red blush. The flesh is yellow with a tinge of red at the pit, rich and sweet with a vinous tang of the nectarine; firm and excellent shipping quality. Pit medium in size. Trees are strong growers, regular and consistent bearers of fine large fruits. This one is a sure money maker and consistently brings high prices on all auctions.



RED GRAND

## LIBERTY

*Freestone—Patent No. 1160.*

Ripens approximately with the Elberta. This variety is undoubtedly one of the firmest of freestone nectarines. Fruit is smaller than Quetta. Skin coloring is an attractive red. Flesh yellow, of good flavor. Ripens Le Grand time.

## GRANDEUR

*Clingstone—Patent No. 1265.*

Ripens approximately a week after Elberta. Almost identical to the Late Le Grand but ripens a week earlier. (See description of Late Le Grand.)

## GOLDEN GRAND

*Freestone—Patent No. 1324.*

Ripens approximately 2 weeks after Elberta. Ripens after Le Grand. Fruit is large in size, firm. Fruit slightly elongated. Flesh yellow. Skin yellow, blushed with bright red.



LE GRAND

## LATE LE GRAND

*Clingstone—Patent No. 1035.*

Ripens approximately 2 weeks after Elberta. Larger than Le Grand and ripening two weeks later than Le Grand. Fruits of well grown specimens average three inches in ring diameter and slightly more from stem to apex. Globose to oblong in shape with the apex depressed and pistil point almost lacking. Stem is stout and adheres strongly to the flesh. Skin is yellow in color, very highly blushed with red and is of medium texture. Flesh yellow, streaked with red next to pit, very firm with a delicate and somewhat acid flavor. A wonderful nectarine to eat fresh and cans beautifully. Pit medium in size and reddish in color. A good long distance shipper. Without doubt this is the best late nectarine on the market, and extends the harvest and marketing of the Le Grand type nectarine.



LATE LE GRAND





STRONG, VIGOROUS GRAPEVINES  
ARE PRODUCED IN OUR NURSERY

## ROYAL HALE PEACH

*Plant Patent No. 1247*

Ripens approximately with the J. H. Hale. A new variety of peach bearing large size, meaty, melting yellow fleshed freestone fruit, having a yellow skin with substantial overspread of bright red. Ripens three to four days earlier than J. H. Hale and substantially the same size, but more highly colored. Has less acidity than J. H. Hale, therefore, much better eating quality. The trees are larger and more vigorous than J. H. Hale and since the flowers are self fertile, is far more productive. Side by side, inside and out, the Royal Hale is far superior to the J. H. Hale.

**FRUIT TREES and GRAPE VINES** of all kinds are available at the Reedley Nursery in Reedley for commercial planting, and commercial growers are cordially invited to visit our growing grounds and see the fine quality trees and vines growing in the nursery. At our salesyard you will find competent, well informed personnel to advise you on your planting problems.

Home owners large and small are invited to visit the retail nursery in Reedley where you will find a complete assortment of Ornamental Plants, Roses, Shade Trees, Family Orchard Trees and Vines, Houseplants, Bulbs, Seeds, Garden Tools and Insecticides.



PARTIAL VIEW OF JUNE BUD TREES GROWING IN THE NURSERY. PHOTO AUGUST 25.

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